



Charitable Giving Policy

The MacArthur Family:

Enriching the lives of children with disabilities

A CASE STUDY



Congratulations on developing a very thorough, personalized Charitable Giving Policy for you and your family. This is a critical first step in your long-term philanthropic planning, and it will help to maintain your long-term focus to achieve your giving objectives.

This page is an overview of the objectives you have established during this process. The following pages explain each section in further detail.

Statement of Your Philanthropic Objectives

“Our family seeks to improve the everyday quality of life for children and young adults who live with physical, sensory, cognitive, and developmental disabilities.”

- Looking back 20 years from now, we hope to have made an impact towards our overarching vision for philanthropy: **“A world where children and young adults with disabilities are empowered to live their best lives.”**

Based upon our conversations and the information you provided, the following is an overview of your charitable giving policy.

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Motivations and Shared Values

What are the personal and shared family reasons and motivations for being philanthropic?

- Our fundamental guiding principle is built on the inspiration of our grandmother Ima Jean MacArthur whose generosity and example of service to others inspired its creation.
- Through our grandmother, she has instilled in us the absolute principle that caring for others less fortunate is our responsibility as human beings.
- Principle of volunteerism.
- Help those who are less fortunate.
- Use our personal gifts to improve communities especially with an eye toward those with disabilities.

What would you consider to be the most important values to your family?

- Acceptance
- Courage
- Equality
- Interdependence
- Opportunity
- Preservation

What does the family stand for?

- To share our good fortune by giving back
- To help those who have less and meet critical needs in society
- To be proactive and explore new ideas and new ways of doing things
- Stewardship: sound funding decisions, ongoing measurement of results, and the professional management of assets.

Why Family | What Family Members Will Be Involved

What benefits to the family do you want to gain as a result of giving together?

- **Enhance our family spirit of giving and gratitude:** We desire that the value of giving become the hallmark of who we are and how we live our lives and nurture gratitude for our family's station in life to be able to help those less fortunate.
- **Community involvement and family reputation:** We desire the members of our family to be involved both financially and personally with the people and programs we fund.
- **Leadership development through proactivity:** We proactively seek out innovative, entrepreneurial partners and projects that can deliver high impact results and build on future success and partnership.

Who will be involved?

- Founders: John and Jane MacArthur
- Children:
 - Tom, and his spouse Sally
 - Anne, and her spouse Harry

Who Is in Charge | Roles and Responsibilities

How much will each family member's voice count?

- **Equally:** We will delegate decision-making for annual grants to each couple and it is our aim for consensus to be reached between spouses and the family as a whole.

Who will do what? What outside professionals will you use?

- We will use Google Drive to create and store shared family documents, photos and videos.
- Each couple will maintain their own spreadsheet to track grants.
- We will rotate minute-taking at our annual meetings per family member.
- **Professional advisors:**
 - CPA Firm: FinTaxes
 - Investment Firm: Callan Capital

How Much

What will be the annual charitable gifting budget for the family?

- \$150,000/yr.

Will there be an Individual and/or Family approach to giving?

- Individual approach, albeit within the guidelines set by the charitable giving policy contained herein.

Focus and Interest Areas

How will the family identify funding opportunities?

- Our family has defined the following four general focus areas to work *within*, with a targeted focus to *improve the lives of those with disabilities*. Ideally, over time, grants will fall equally into these four areas:

I.	Health & Sciences:	25%
II.	Animal Welfare:	25%
III.	Community Betterment:	25%
IV.	Child Welfare:	25%

What are the criteria for choosing? Any geographical focus?

- Each couple will work on researching organizations to give to within the above focus areas.
- We will emphasize partnering with leaders of local charities and non-profits to hopefully build relationships over time, which will help amplify synergies and efficiencies.
- Ideally, the charitable organizations receiving grants will be located within the state and/or local community; however, this is not a hard and fast rule.

Size and Duration of Grants

What, if any, is the minimum, maximum or average size of the grants?

- As noted above, each grant should ideally fall within 25% of each focus area, for instance within the \$50,000 per each of the three couples in the family, \$12,500 would be allocated, respectively, within Health & Sciences, Animal Welfare, Community Betterment, and Child Welfare.
- That said, our family wants to emphasize **quality** over **quantity**, giving whatever resources will best support our goal of improving the lives of children with disabilities.

Are there any guidelines around the duration of the grants?

- If possible, we encourage grants to be made to organizations on an ongoing basis to allow organizations to better plan for their budgets, as well as encourage partnering.
- Given that foundational intention, each couple will have decision-making power to decide what the best use of the funds may be on an annual basis, albeit given the consensus-based framework of our charitable giving policy.

Creating a Calendar

How and where will the family meet?

- The family intends to meet annually by videoconference on **July 26th**, honoring the anniversary of the Americans with Disabilities Act (ADA), which was signed into law by President George H.W. Bush on this date in 1990.

Month _____

SUNDAY	MONDAY	TUESDAY	WEDNESDAY	THURSDAY	FRIDAY	SATURDAY

Assessment and Learning

How will the family learn from, evaluate or monitor the impact of its grantmaking?

- Given the variety of grantees the MacArthur Charitable account with fund, we encourage family members to collaborate with grantees on specific goals.
- Also, we encourage members to choose grantees who actively track common metrics to have perspective on what “success” looks like and to work with grantees who can demonstrate progress.
- Progress does not have to be solely data-driven as well, it can be demonstrated, for example, through storytelling or videos.
- Each couple will work to identify the biggest milestones and track progress toward them. Also to adapt strategy, milestones, and methods based on learning.
- We acknowledge the wide range of outcomes that grantees are working to achieve and simply will aim to obtain illustrative examples of outcomes toward our “North Star” of improving the lives of children and young adults living with disabilities.

Will there be a budget for family learning?

- Our family will have an annual budget of \$5,000 per couple to attend a conference of their choice.
- The cost will be reimbursed through the Living Trust of John and Jane MacArthur.

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